

National Week of Action – Partners Guide

‘Safer Business Action Week’

16th – 22nd October 2023

Supt. Patrick Holdaway



SAFER BUSINESS
ACTION WEEK

Safer Business Action Week

16th October to 22nd October 2023



NPCC Business Crime Portfolio Lead
Assistant Commissioner Paul Betts

As the NPCC Business Crime Portfolio Lead, I have the privilege of leading this year's national business crime week of action.

Branded as 'Safer Business Action Week', the activity commences on Monday 16th October 2023 and provides an opportunity for all police forces to highlight their support for the vital role that you as businesses play in supporting our local communities through employment, services and leisure.

As a service we recognise that the business community, retail in particular, has experienced a range of increasing threats with the prevention of violence against shopworkers now becoming the top priority for many. We are working hard to support businesses and this week of action, led by the National Business Crime Centre, is one of the many ways to demonstrate this.

We look forward to working with you during this week, and beyond, to protect your business and your employees.

National Business Crime Centre

Supt. Patrick Holdaway

This is the second year the NBCC has run a national week of action to focus on business crime to support local businesses, employees, and to highlight the important role that you as businesses play in supporting our local communities.

The week provides national policing with the opportunity to engage with businesses, better understand the issues and work in collaboration to develop long term solutions.

We are keen that you as businesses support your local police force during the week. To assist we have prepared this guide to highlight the week and provide suggestions as to how you can support the **Safer Business Action Week**.

The week will be supported by the **ShopKind** campaign, and we encourage you to support this by downloading the materials from the NBCC website. Details of how to do this and other suggestions, including a wide range of guidance materials, are included in this briefing pack.

Thank you for your support.



Purpose and Objectives of the week:

- ▶ To put a focus on business crime, raise awareness of the issues affecting businesses and highlight the existing work taking place to support businesses
- ▶ To support the business community by prioritising and tackling business crime
- ▶ To promote collaborative working and strengthen the relationships between police and the business community
- ▶ To protect and prepare businesses by providing crime prevention advice to proactively deter crime
- ▶ To highlight and celebrate achievements and good news stories

Focus Areas

The following provides the themes of the week with examples of activity for each area, but we're keen for those who take part to be innovative in their approach.

- ▶ **Prevention** – To identify and share best practice and provide crime prevention advice
- ▶ **Intelligence** - Use data to identify crime trends, hot spots, prolific offenders and organised crime
- ▶ **Enforcement** - Use a variety of tactics to target high harm and prolific offenders
- ▶ **Engagement** - Be visible and provide reassurance to the business community

Prevention

- ▶ Conduct high visibility reassurance patrols in hotspot areas
- ▶ Provide/deliver bespoke crime prevention guidance
- ▶ Identify and share your 'Top 10' business crime offenders with local police
- ▶ Provide training to support businesses - e.g. Business Impact Statements, how to report – links included in this guide
- ▶ Highlight existing guidance focussed on preventing business crime

Intelligence

- ▶ Identify opportunities to share information with police and business partners e.g. new and emerging crime trends, hot spots, crime patterns.
- ▶ Support briefings to local business community groups e.g. BIDs, BCRPs, Shopwatch schemes
- ▶ Identify new opportunities to increase crime reporting
- ▶ Use data to identify high harm offenders and new crime threats

Engagement

- ▶ Conduct business/store visits
- ▶ Encourage police drop-in sessions aimed at businesses
- ▶ Support police briefings to highlight the work you're doing to prevent crime
- ▶ Look to host a Police/business community roundtable
- ▶ Liaise with your BID/BCRPs and business crime steering groups

Enforcement

- ▶ Deploy covert security officers to crime hotspots
- ▶ Utilise Restorative Justice and other diversionary schemes
- ▶ Explore opportunities with police to target those that cause businesses the most harm e.g. prolific/violent shoplifters, aggressive begging and organised crime groups

Safer Business Action (SaBA) Days

A SaBA day is a good way to incorporate a number of business crime activities into one operation

For more information see our website [SaBA Days \(nbcc.police.uk\)](https://nbcc.police.uk)



SAFER BUSINESS ACTION DAYS

Safer Business Action (SaBA) Days is a joint approach by police, business, private security, Business Crime Reduction Partnerships (BCRPs) and Business Improvement Districts (BIDs) working in partnership to focus resources into designated location to create a significant impact to reduce crime.



What is a Safer Business Action Day?

The objective of the day is to deliver a focussed operation with joint patrols, the targeted intervention of offenders and a range of crime prevention activity, through:

- Working in collaboration to create awareness and understanding of the crimes that affect business;
- Demonstrating the importance of tackling crime to protect and safeguard frontline staff;
- Developing local, trusted relationships leaving a legacy of partnership working.

ShopKind

The week will be supported by the ShopKind campaign, which will see many thousands of businesses highlight the issue of violence against shop workers.

ShopKind has its own publicity pack available for downloading from the NBCC website on the link below.

<https://nbcc.police.uk/business-support/shopkind>

Please show your support for ShopKind by displaying the posters.



What is #ShopKind

ACS the voice of local shops

Retail sector campaign to address abuse and violence against shopworkers by:

- Encouraging positive behaviour in stores
- Acknowledging the essential role of shopworkers
- Raising awareness about scale and impact of abuse and violence towards shopworkers



Co-ordinated by
ACS the voice of local shops

Hosted by
NATIONAL BUSINESS CRIME CENTRE
Reducing crime through partnership and prevention

Funded by
Home Office

Comms and Media support

We have provided some ideas to highlight the week and the work taking place, including some comms guidance.

- ▶ Video messages in support of targeting business crime
- ▶ Raise awareness of the NBCC website and its guidance
- ▶ ShopKind branding - [Shopkind \(nbcc.police.uk\)](https://nbcc.police.uk)
- ▶ Utilise social media posts - **#SaBaWeek**
- ▶ [SaBA Communications Guidance](#)
- ▶ [Safer Business Action Week Comms guidance](#)



**Shopworkers
=
Keyworkers**

Sainsbury's |  ShopKind

Please share your photos

Safer Business Action Week – Video Request

The Safer Business Action Week runs from the 16th-22nd October 2023 with police and partners from across the country joining together to tackle business crime in their communities. The SaBA Week provides a great opportunity to generate some positive PR for the agencies involved both with the media and directly with the local community through social media.

The week of action will also be supported by the ShopKind campaign so if your organisation supports that please feel free to mention.

As part of the PR campaign, we are asking partners and key stakeholders to record a very short video clip for you to publish during the SaBA Week on your LinkedIn and Twitter accounts. We have a suggested 'script':

- State your name, organisation and role at the start.
- 'We/I am pleased to be supporting the NBCC national Safer Business Action Week because...'
- 'The NBCC national Safer Business Action Week is important because...'

Video Tips

- Please record the video in Portrait
- Length up to 15 seconds

Please remember to use #SaBAWeek and link in the NBCC.

Supporting materials for businesses

- ▶ Training Videos - [Shopworker Videos \(nbcc.police.uk\)](https://nbcc.police.uk)
- ▶ Crime prevention guides for businesses - [NBCC Guidance](#)
- ▶ Guidance:
 - [How to report a crime](#)
 - [Victim Support- employee framework](#)
 - [Impact Statements for Business \(ISBs\)](#)
 - [Reducing violence against shopworkers guide](#)
 - [Ten principles of crime prevention to retail crime](#)

Thank you for your support

contact@nbcc.police.uk



@BusinessCrimeUK