



NBCC NEWS

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Update from new NBCC lead Supt Lisa Maslen

As I approach two months in post I have had the opportunity to consider my priorities for the NBCC going forward. I have received such a warm welcome from everyone for which I am very grateful. All those interactions have helped shape my thoughts for the future.

As many of you are aware, Patrick Holdaway secured a Home Office grant for the next three years which means I am in the process of recruiting a team to work alongside me, more on that as appointments are made. This support will be vital in driving forward exciting new projects, as well as continuing existing ones like Safer Business Action events and Operation Portum, our safe spaces scheme.

My key focus will be the new Tackling Retail Crime Together strategy following its launch on July 14th.

This strategy is the culmination of lots of work but there is more still to do. This cannot be just a plan on a page, it will require action and effort from all of us to make this vision a reality. Together with open and honest conversation, smart solutions and strong partnerships we can protect our shops, our people and our communities.

I will also raise the profile of tool theft and understand better the issues being faced, working with government, partners and police. All whilst maintaining the vital links between us, engaging, liaising and collaborating to make businesses and those that work in it safer.

The NBCC has always delivered and my intention is to continue that legacy, making genuine and lasting impact to reduce business crime.

I'm incredibly grateful to Patrick for the handover and support he has given me and I am sure you will all join me in wishing him a very happy retirement.



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NBCC Launches 'Tackling Retail Crime Together' Campaign in Support of National Strategic Plan

Following the announcement of the national retail crime strategic delivery plan, the National Business Crime Centre (NBCC) has launched its new campaign, '**Tackling Retail Crime Together**', reinforcing its commitment to reducing retail crime across the UK.

NBCC Lead, Superintendent Lisa Maslen, attended the launch event in Derby on the 3rd July. The NBCC has played a pivotal role in shaping the strategic delivery plan as a key partner on the National Retail Crime Forum.

The '**Tackling Retail Crime Together**' campaign brings together police and partner agency initiatives under one cohesive national campaign and brand. Its goal is to highlight the significant work already underway to tackle retail crime and to send a clear message prolific offenders that their actions will have consequences.

This initiative is backed by £2 million in funding from the Home Office and forms a core element of the delivery plan's implementation strategy.

The NBCC has engaged with all police forces across the UK to raise awareness of both the campaign and the strategic plan, encouraging unified support and action.

Superintendent Lisa Maslen said: "We know from our work that police are making significant efforts to prosecute offenders involved in retail crime. However, there remains a public and industry perception that not enough is being done. The NBCC's national position allows us to amplify and showcase the vital work being carried out by police and partners at a local level.

"By using the campaign and its branding, forces and partner organisations can highlight their efforts and success stories, demonstrating that tackling retail crime together is making a real difference."

As part of the campaign, the NBCC has launched a new website: www.tacklingretailcrime.co.uk. The site is currently in development but will serve as a central hub to document progress against the seven key deliverables outlined in the plan and showcase collaborative efforts to bring offenders to justice.

You can also download the 'Tackling Retail Crime Together' branding kit to support the campaign by clicking the logo below:



New 'Tackling Retail Crime Together' unveiled

Dame Diana Johnson, Minister of State for Policing and Crime Prevention, was joined by NBCC lead Supt Lisa Maslen with senior representatives from policing, retail and security at Mitie's Intelligent Security Operations Centre (ISOC) in Northampton for the industry launch of a new retail crime strategy, 'Tackling Retail Crime Together' on the 14th July.

The strategy will be a new blueprint for the delivery of the safe, vibrant, growing retail sector that communities deserve, complementing the Government's Safer Streets mission and has been developed collaboratively by partners from across the retail sector, security industry, policing, academia and the Home Office.

The development of a 'Fusion Cell': The building of a model to fuse retailer knowledge with policing powers, to enable effective identification, assessment and management of criminal threats to the safety and security of retailers. A six-monthly assessment will be published outlining, current, emerging and predicted trends and outcomes from previous activities

A continued clamp down on organised retail crime: The sharing of intelligence relating to organised criminality to policing so they can investigate, arrest and work with the Crown Prosecution Service to achieve criminal justice outcomes

The identification of high harm places: Assessing harm to places to allow plans to be developed that target the root cause of criminality with the intent of achieving a sustainable reduction in risk to retailers

Offender management: Interventions that address the different motivations of those with the intent and capability to commit crime

As the strategy is put into practice, new and evidence-based tactics will be put to the test with outputs and outcomes tracked and publicised.

Crime and Policing Minister, Dame Diana Johnson said: "For too long, retail crime has been dismissed as 'low level' whilst businesses suffer and communities lose confidence in their local high streets."

"This new retail crime strategy demonstrates what can be achieved when government, police and the retail sector work in partnership and is another vital step in our fight back against this corrosive crime."

You can view the full strategy here: [Tackling-Retail-Crime-Together-Strategy-2025-28-web.pdf](#)



As part of the 'Tackling Retail Crime Together' campaign and strategy launch, Patrick Holdaway from the NBCC was interviewed about the campaign, its objectives and how retailers, police and partners can get involved. Watch the videos on the NBCC Vimeo Channel by clicking below:



New approach to data sharing will help to tackle retail crime

The National Business Crime Centre (NBCC) have been working on a landmark data sharing process to enable police to share information on retail crime activity, trends and offenders with key crime prevention partners and retailers.

The new national data sharing process was developed with the support of the Data Protection Team at the National Police Chiefs Council and forms part of the Tackling Retail Crime Together strategy launched by the Policing Minister in July.

The new approach considers all the safeguards needed to be compliant with the Data Protection Act 2018 and GDPR in a format that provides a clear audit trail of what has been shared, and why.

Patrick Holdaway, who led the piece of work for the NBCC said: "Data sharing between the police, partners and retailers is a critical tool in crime prevention but it has historically relied on the need for data sharing agreements, which can take time to put in place. We have worked with data sharing experts to develop a range of forms so data can be shared with retailers, private security companies BIDs and BCRPs where there is a policing purpose for doing so.

"By sharing information about known offenders it will help police and retailers intervene earlier, preventing crimes like shop theft, organised retail crime and violence against shop workers before they escalate."

The NBCC have put together a detailed guide for policing and partners about what data can be shared, what shouldn't be shared, what constitutes a policing purpose, other considerations and what forms need to be completed to ensure the sharing of any data is legally compliant.

A new area dedicated to the 'Retail Data Sharing Process' has been created on the NBCC website where all the guidance and forms can be downloaded here: [Retail Data Sharing Process](#)



